

C-HIST  
SPI

Spina, Peter A.  
Recognition ceremony in honor of Peter A. Spina /  
presentation of award by village by Mayor John A. DeGrace.  
- Valley Stream Historical Society, December 12, 1989.  
1 cassette.

NOTE: Recording of the recognition ceremony held in  
the Keller Auditorium at Central High School. Includes  
recollections of his career, especially the launching  
of the new daily sports newspaper, The National.

I. Spina, Peter A. 2. Valley Stream (N.Y.) -  
History. I. Valley Stream Historical Society.  
II. Title. III. DeGrace, John A.

ADDITIONAL MATERIALS:

1. Outline of interview - Prepared by Helen Dowdeswell.
2. Photograph of (L to R) Peter A. Spina, John A. DeGrace,  
Dr. John Glynn, and Central Student Council President  
Bernadette Rotolo. \*
3. Program for Recognition Ceremony. \*\*
4. Newspaper clipping announcing recognition ceremony,  
[Maileader, December 1989 ?].

\*Original photograph is filed in the Valley Stream Historical  
Photograph Collection.

\*\*Original program is filed in the Valley Stream History Files.

VALLEY STREAM HISTORICAL SOCIETY ORAL HISTORY

PETER A. SPINA

RECOGNITION CEREMONY AT CENTRAL HIGH SCHOOL

Dec. 12, 1989

1. Blank
12. Introduction
21. Blank
32. School band
40. Dr. Grube Introduction to program and Peter Spina's resume
- 122 Mayor deGrace- Presentation of Award by Village
- 160 Peter A Spina - Measure of success
- 205 Peter's career - using all his talents - selling ads in magazines  
Playboy, People  
Launching of new Daily Sports Newspaper The National
- 372 Central football team honorees
- 390 End



Village of Valley Stream  
and  
Valley Stream Central High School District

Recognition Ceremony  
in honor of

**PETER A. SPINA**

December 12, 1989, 10:30 a.m.  
Central High School's Keller Auditorium

**Program**

Music by the Central High School Band  
Robert A. Pratt, Director

- Welcome and Introduction..... Dr. Glenn E. Grube,  
Superintendent of Schools
- Presentation of Award by Village..... John DeGrace,  
Mayor, Village of Valley Stream
- Speech/Presentation by Central H.S..... Dr. John Glynn,  
Central High School Principal  
Bernadette Rotolo, Central Student Council President
- Acceptance..... Peter A. Spina  
Question-and-Answer Period
- Closing..... Dr. John Glynn





## PETER A. SPINA

Raised in Valley Stream on Mary Street, Peter Spina attended Blessed Sacrament Elementary School, Memorial Junior High School, and was a 1968 graduate of Central High School, where he lettered in football and track.

Mr. Spina earned his B.A. in economics in 1972 from Iowa Wesleyan, where he was on the Dean's list, and has done graduate work at the University of Michigan and Adelphi University.

With approximately 18 years of diversified experience in the field of advertising sales, he has worked for the past nine years for Time-Warner, most recently as New York Divisional Advertising Sales Manager for People Magazine.

This summer he was tapped as top advertising sales director for The National, a new nationwide, all-sports daily newspaper due to make its debut in January of 1990. It will be launched in three cities--New York, Chicago, and Los Angeles--and then broadened to a dozen other markets later in the year, eventually reaching a total of 30 markets, including the international arena, by the end of 1991.

Editorial and advertising headquarters of The National are located on Fifth Avenue in New York City.

Mr. Spina, his wife Chris, and their two young children, Alexis and Lindsey, reside in Garden City. Peter Spina's two brothers, Phil Spina and Bob Spina, are also graduates of Central High School, in the Classes of 1956 and 1960, respectively.



(L TO R) PETER A. SPINA, JOHN A. DEGRACE, DR. JOHN GLYNN AND  
STUDENT COUNCIL PRESIDENT BERNADETTE ROTOLO.

Returning to his alma mater, Central High School, for an assembly program on December 12 will be **Peter A. Spina**, a 1968 graduate with a distinguished career in advertising sales.

Mr. Spina has recently been tapped as top advertising director of The National, a new nation-wide all-sports daily newspaper due to make its debut in January of 1990. Previous to accepting this position, he was New York Divisional Advertising Manager for People magazine.

Central High School graduates and members of the community are cordially invited to attend the fourth period assembly program on December 12 from 10:32-11:14, when Mr. Spina will be presented with a citation from Village of Valley Stream Mayor John DeGrace, and will speak to assembled students on his education and subsequent career.



Peter A. Spina